



## **EZ Office Products Launches New Website With Local Flavor**

Madison, WI - Dane County businesses can find ways to become more productive and cost-efficient when they visit the new [EZOP.com](http://EZOP.com), the website launched by [EZ Office Products](http://EZ Office Products), an independently owned, local office supply company in Madison, WI. In addition to office supplies and furniture, EZOP.com is a comprehensive business resource with managed print services, promotional products, computer-aided design services and more.

“The new [EZOP.com](http://EZOP.com) reinforces our strong commitment to the local community and economy,” said Rose Molz, President of EZ Office Products. “At the end of the day, we succeed when we help our fellow businesses, colleagues and friends succeed, and that’s very rewarding. This also gives us a platform to continue our support of important local causes and environmental initiatives.”

EZ Office Products is unveiling the new [EZOP.com](http://EZOP.com) just in time for the Back To School shopping season. Parents can save money and avoid a few trips to the store with the EZ SmartSack 2012, pre-packed with the essentials for grades K-5 or 6-8. Bulk orders or customized SmartSacks are available at [EZOP.com](http://EZOP.com).

EZ Office Products is also doing its part to keep more waste out of our landfills by joining the Writing Instrument Brigade. In partnership with TerraCycle, EZ Office Products is collecting used, dried out pens, mechanical pencils and all markers for [upcycling](http://upcycling) into new and innovative products. Participation is free, and at the end of 2011, \$.02 per acceptable writing instrument will be paid to [Aldo Leopold Nature Center](http://Aldo Leopold Nature Center), a local 501(c)(3) non-profit organization. See how your business can join the Writing Instrument Brigade and make a sustainable difference at [EZOP.com](http://EZOP.com).

To find out about programs like these, along with the latest offers, products, seasonal items and community initiatives, look for Water Cooler Talk, the EZ Office Products blog. [EZOP.com](http://EZOP.com) is also home to Guides & Demos, where EZ Office Products staff, industry experts and manufacturers share product research, product and development strategies and other helpful information.

Like EZ Office Products itself, [EZOP.com](http://EZOP.com) is designed to help local businesses grow and thrive, and its foundation is an unwavering commitment to the causes, schools and families of Dane County. Visit the new [EZOP.com](http://EZOP.com) from EZ Office Products – You Got It!

### **About EZ Office Products**

EZ Office Products, 2010 award recipient of *Madison Magazine's* and *Live at Five's* [Best Places to Work](#), has grown to be the leading independently owned, local office supply company in the greater Madison area. With more than five decades of combined industry experience, EZ Office Products leverages technology and focuses on the unique needs of their business clients to improve spend management, reduce costs and achieve efficiency.

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